
David Meyers

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Prudential Financial
David Borgrum, Manager
347 W. 47th Street
Kansas City, Missouri 64164

Dear Mr. Borgrum,

The Rock. Prudential is known internationally by this symbol of security and permanence, the assurance to their clients the company will always be there. The corporate slogan "Growing and Protecting Your Wealth" can only be accomplished through principled management, effective investment strategies, and ethical financial planners.

The relationship. With corporate scandal and financial malfeasance perceived to be the norm, now, more than ever, a relationship built on integrity and mutual respect is paramount to success in the financial services industry. As a goal-oriented financial planning professional who possesses strong marketing and communication skills, I am confident upon review of my qualifications you will find I have the solid combination of experience and achievement that Prudential looks for in its representatives.

My qualifications include:

- * Series 7 and 66 Licensing.
- * Registered Investment Advisor.
- * B.A. in Economics.
- * Commitment to client satisfaction and quality service through needs assessments.
- * Demonstrated results in business development and execution of marketing strategies.
- * Effective communication and presentation skills necessary to articulate product benefits clearly and accurately to clients.
- * Outstanding time management and organizational ability.
- * A willingness to "go the extra mile" for client and corporation.

The consultation. Inherent to every successful consultation, is my obligation to obtain a comprehensive financial background in order to meet the clients' future needs and objectives. Performing an effective client needs assessment, gives me the decisive edge when the client makes their financial planning decisions. Furthermore, I am skilled at new business development, cold calling and seminar presentations. Employers and colleagues have consistently praised my attention to detail, hard work ethic and ability to deal with the most complex client engagements.

Please contact me at your earliest convenience to set up an interview concerning employment opportunities within your company. I look forward to hearing from you.

Sincerely,

David Meyers